



Douglasville's Annual Juneteenth Celebration

Saturday - June 19, 2010

Dear Juneteenth Supporter,

We are holding the 2nd Annual Juneteenth Celebration on June 19, 2010. We would be grateful if you helped in sponsoring our event. Enclosed is the sponsorship packet outlining the different levels of sponsorship. All donations are welcome, however, at the levels outlined you will be included in the marketing and promotion of the event determined by the level chosen.

Juneteenth commemorates the announcement of the abolition of slavery in the U.S. State of Texas in 1865. Celebrated on June 19, the term is a combination of the words *June* and *nineteenth*, and is recognized as a state holiday in 32 states of the United States. Juneteenth commemorates June 18 and 19, 1865. Although the Emancipation Proclamation had been issued on September 22, 1862, with an effective date of January 1, 1863, it had minimal immediate effect in some areas. Texas was resistant to the Emancipation Proclamation. So on June 18 Union General Gordon Granger and 2,000 federal troops arrived in Galveston, Texas, to take possession of the state and enforce the emancipation of its slaves. On June 19, 1865, Granger read the contents of "General Order No. 3":

The people of Texas are informed that, in accordance with a proclamation from the Executive of the United States, all slaves are free. This involves an absolute equality of personal rights and rights of property between former masters and slaves, and the connection heretofore existing between them becomes that between employer and hired labor. The freedmen are advised to remain quietly at their present homes and work for wages. They are informed that they will not be allowed to collect at military posts and that they will not be supported in idleness either there or elsewhere.

That day thus become known as Juneteenth with newly emancipated slaves in Galveston rejoicing in the streets. Juneteenth celebrations began in Texas the following year.

Douglasville's Juneteenth Celebration is presented by the Black Educational History Exhibit (BEHE). BEHE was established to focus on the educational experience before desegregation. The BEHE committee has pulled from their immense group of supporters to display memorabilia that honors the good education they experienced and the strong pioneering educators that inspired them. The committee is dedicated to promoting the BEHE so Douglasville and surrounding communities may benefit from their rich history, current accomplishments, and promising future.

History plays an important role in all communities and we ask that you help us share this part of our rich culture and history by becoming a sponsor. The Juneteenth Celebration is a chance to join BEHE and to help educate and celebrate a part of our community's history.

Thank you,

The Black Educational History Exhibit Committee

Enclosure: Sponsorship Packet

Black Educational History Exhibit

Old Douglas County Courthouse

6754 Broad Street

Douglasville, GA 30135

770-949-4090

2010 Juneteenth Celebration Fact Sheet



Who: Juneteenth Celebration

What: The 2nd Annual Juneteenth Celebration to help raise funds for the Black Educational History Exhibit and to educate Douglasville and surrounding communities on black history.

Where: Downtown Douglasville Georgia

When: Saturday, June 19, 2010
10:00 a.m. – 5:00 p.m.

Activities:

- Vendors
- Speakers
- Stage Performances
- Children's Activities
- Bingo

Attendance: Target of 1,500 attendees from Douglasville and surrounding communities.

Sponsorship Levels:

- Sponsor: \$500
- Patron: \$250
- Friend: \$100

Event Proceeds: Proceeds from the event will be used to help fund programs and further the mission Black Educational History Exhibit (BEHE). BEHE was established to focus on the educational experience before desegregation. The BEHE committee has pulled from their immense group of supporters to display memorabilia that honors the good education they experienced and the strong pioneering educators that inspired them. The committee is dedicated to promoting the BEHE so Douglasville and surrounding communities may benefit from their rich history, current accomplishments, and promising future.



2010 Juneteenth Celebration Sponsorship Form

Sponsor Contact Information

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Sponsorship Level for the Juneteenth Celebration:

_____ Sponsor

_____ Patron

_____ Friend

Please complete the Sponsorship Form and Return with Payment to:

Black History Educational Exhibit

ATTN: Pauline Arnold

6754 Broad Street

Douglasville, GA 30134

Please make all checks payable to the Black History Educational Exhibit and note Juneteenth Celebration in the memo line.

Thank you!



2010 Juneteenth Celebration Sponsorship Information

LEVEL	SPONSOR	PATRON	FRIEND
Investment	\$500	\$250	\$100
Home page hyperlink presence on Juneteenth web page	■		
Mention in all press materials	■		
Logo in Ads	■		
Mention in the City of Douglasville Newsletter	■	■	
Listed in event brochure (if signed by May 28)	■	■	
Logo on Poster (if signed by May 28)	■	■	■
Right to use Juneteenth marks and logos	■	■	■
Secondary page presence (Sponsor page) on Website	■	■	■
Public Announcements on Event Day	■	■	■
Opportunity to Display Banners	3	2	1
Complimentary Booth Space at Expo	10x10	10x10	Table & Chairs